



Untapped Potential Inc.

*Marianne P.*

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### SUMMARY

Desire to apply base knowledge, working expertise in entrepreneurial processes and coaching skills in support of health initiatives and social progress.

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### PROJECTS

#### WESLEYAN UNIVERSITY

*Mentor*

Provide leadership coaching, pitch practice, and business development advice to rising entrepreneurs, intrapreneurs, and changemakers. Leverage my network to make connections for students and to encourage the growth of social enterprise.

#### THE REFINERY

*Participant*

One of ten companies chosen to participate in a business accelerator for women-led companies. Intensive three month program for early stage ventures that culminated in final Demo Night.

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### AWARDS

#### BOEHRINGER INGELHEIM AWARD

More Health Through Innovation Award.

#### IMPACT CHALLENGE

“This award recognizes StepStones as a business idea that has significant social value. The social enterprise will result in healthier individuals and stronger communities.”

#### 1ST PLACE WINNER, STARTUP WEEKEND

Conceived of a mobile phone app to assist teenagers with diabetes to monitor glucose levels.

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### EDUCATION

Doctor of Philosophy | Clinical / School Psychology  
HOFSTRA UNIVERSITY

Master’s with Distinction | Psychology  
HOFSTRA UNIVERSITY

Bachelor of Arts | Psychology  
BINGHAMTON U.

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### SKILLS

Thought Leadership (Vision)

Market Research

Communication

Technology

Tactical (Results Oriented)

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### EXPERIENCE

#### reSET (UP Flex-Return)

*Program Manager*

Created an organizational development workshop and a “Business Design Canvas” utilizing strength-based approaches to facilitate the growth of a healthy ecosystem for social entrepreneurship.

#### THE EMPATHIC COMPANY, LLC

*Owner*

Provide evidence based coaching for individuals looking to test their limits and reach their maximum potential.

#### CENTER FOR PROGRESSIVE RECOVERY

*Cofounder*

Online recovery coach training program. Site trains individuals to become Progressive Recovery Coaches to help people and their families find and engage in scientifically supported substance abuse treatment.

#### STEP STONES JEWELRY

*Founder*

Digitally-smart devices embedded in jewelry that connect people through walking. Designed a sterling silver cuff holds counts steps and transmits data to phone. Steps are converted into donations for nonprofits focused on women and girls.

#### WESTERN CT STATE UNIVERSITY

*Psychology Fellow-*

Provided psychological services to students including crisis intervention, therapy and vocational/personality assessment.

#### YALE UNIVERSITY SCHOOL OF MEDICINE

*Coordinator*

As Psychology Fellow, developed plan for a school-based, multidisciplinary treatment team to provide services for adult-ed students. Provided crisis intervention, counseling and collaborated with various professionals in the community to serve the needs of the students.