

UNTAPPED POTENTIAL INC



ENGAGE our TALENT

Through Untapped Potential, businesses get low-risk access to high-quality talent -- not available elsewhere. UP reduces the friction for companies to truly increase their pipeline for women in senior roles.

OVERVIEW - Advancing Business | Reigniting Careers

Our programmatic approach makes a difference in returning high caliber candidates to the workforce pipeline. By hosting a Candidate in a flexible way, businesses access skilled talent not in the job search marketplace. We curate talent differently yielding a mutual benefit that is smart for business. UP works to match Candidates to Business Needs via our Flexreturn™ Services at www.upotential.org We provide the administrative tasks of attracting, upskilling, vetting and matching this hidden talent to your needs. Candidates can participate in UP's Events, coaching, and skill advancement opportunities independent from your organization. UP Candidates are often matched with an external industry Mentor.

The initiative, and your entity's role, impacts gender equity, pipeline for women in senior roles, women in STEM and work-life balance.

Hosting a Flexreturn™ Candidate is easy!

2023 PRICING

Engage our talent through two methods:

1. **Flexreturn™ Engagement:** a fixed duration short-term project where the Candidate is matched to your business need.
 - Duration is 12-24 weeks, on a mutually-agreeable flexible schedule
 - \$10k Fee based on a minimum 240 hrs (Nominally executed 20hrs/week over 12 weeks.)
 - To retain talent permanently (1099 or w-2), a 15% of annual salary fee applies.
2. **Direct Hire:** a 20% fee against annual salary is invoiced upon start date.
\$5K Minimum. CT State Tax Law as applicable. Terms Net 10 unless otherwise negotiated.

Reach out to share your business need and discuss options:

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